

#MovedByPeople



A SHORT GUIDE TO BEING A CONSCIOUS TRAVELER

The Local
Experience Curator

KUODA



INTRODUCTION

Through travel, we expand our whole world, and learn our place in it. As a local, boutique travel company, we are not only passionate about sharing our corner of the world, but making sure to respect and keep intact the natural and cultural wealth of South America to allow a deeper and more meaningful connection for all of those who travel with us.

Everywhere you go, you leave an imprint, and these places leave an imprint on you. And so with you in mind, we have put together this short guide to help you get the most out of your travels while leaving the best impact possible.





Contribute to the Local Economy

One great way to support the destinations you visit is very simple – buy things. We strongly encourage our travelers to purchase locally made products, crafts, and souvenirs as this helps the local economy. Our itineraries include visits to artisan markets that will give you the best possible cost and variety direct from artisans and producers. Also, looking at local hotels and restaurants rather than international chains helps to keep the money you spend in the local economy.

Respect the Natural Environment

Any time you find yourself in a natural setting, be it the Galapagos Islands, the Amazon Rainforest, Patagonia, or a hike in the Andes mountains, make sure to keep your distance from the animals you meet there, and follow the instructions of your guide. Be aware of your surroundings and the ecosystems there, and help to contribute to the conservation of these magical places so that they can be maintained and enjoyed for generations to come!





Conserve Water

"When the well is dry, we know the worth of water."

–Benjamin Franklin.

Each drop of water is precious, and so we must do everything possible to conserve it. This is as easy as making sure to make sure the tap is turned off all the way or using the same towel and bedding for short stays at a hotel. The more water we save, the more we have to leave to those who come after us, and to be sure there is enough for those who live and work in the places we visit.

Respect the Local Culture

Visiting a new place can bring you face to face with different customs, beliefs, languages, foods, and much more. The best way to experience this is to embrace these differences and allow yourself to discover new ways of living and being. So try the interesting new food, learn a new dance, and say 'hello' and 'thank you' in each new language you encounter!





Pack Responsibly

As society progresses, so do gadgets and travel items which help us to travel responsibly! So as you check items off your packing list, make sure to bring your reusable water bottle, eco-friendly toiletries, natural sunscreens and insect repellants, solar chargers for hikes or treks, and more!

Work with Responsible Agencies and Operators

When planning travel, make sure that the partners you work with are as committed as you are to protecting this amazing world we live in. Look for sustainability and environmental policies, certifications that support the commitment to responsible travel, as well as strategies for reducing your carbon footprint (offering land travel first instead of air travel for certain routes, for example).





Help to Prevent Over-Tourism

One big problem for popular destinations is over-tourism, which puts a huge strain on local resources, both in cities as well as natural destinations. If you have your heart set on a very popular destination, you can look at travel during the low season, as well as ask about alternate sites that you can visit, such as Palccoyo colored mountain instead of the more famous Vinicunca Rainbow Mountain, for example.

Embrace Slow Travel

One way to reduce your carbon footprint significantly is to look at how you travel from one place to another. By walking instead of driving, or taking the train or car instead of taking a flight, you not only get a more immersive experience during your travels, but you reduce your emissions by a huge amount in the process.





Don't let your Eyes be Bigger than your Stomach

Did you know that when discarded food decomposes, it produces methane? Methane is a much stronger and more harmful greenhouse gas than the carbon dioxide produced by using fossil fuels. So at meals, be careful with the portions you eat to avoid waste as much as you can, and choose á la carte whenever possible.

Philanthropy

So little time, such a wide world to support and improve! We at Kuoda support and collaborate with numerous local charities and foundations such as Kaypi Kunan, Colegio Sol y Luna and Goodwill community. If you are willing and able to donate and show them some love, please let us know!





Share your suggestions and thoughts with us!

It only takes one spark to start a fire! Your contribution is greatly appreciated in making this planet shine, so any observations, comments or feedback that you would like to share in the spirit of continuous improvement, we are all ears!





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An excellent way to support the local community and the biodiversity of your next travel destination, ensuring a better future for the planet and people.

www.kuodatravel.com